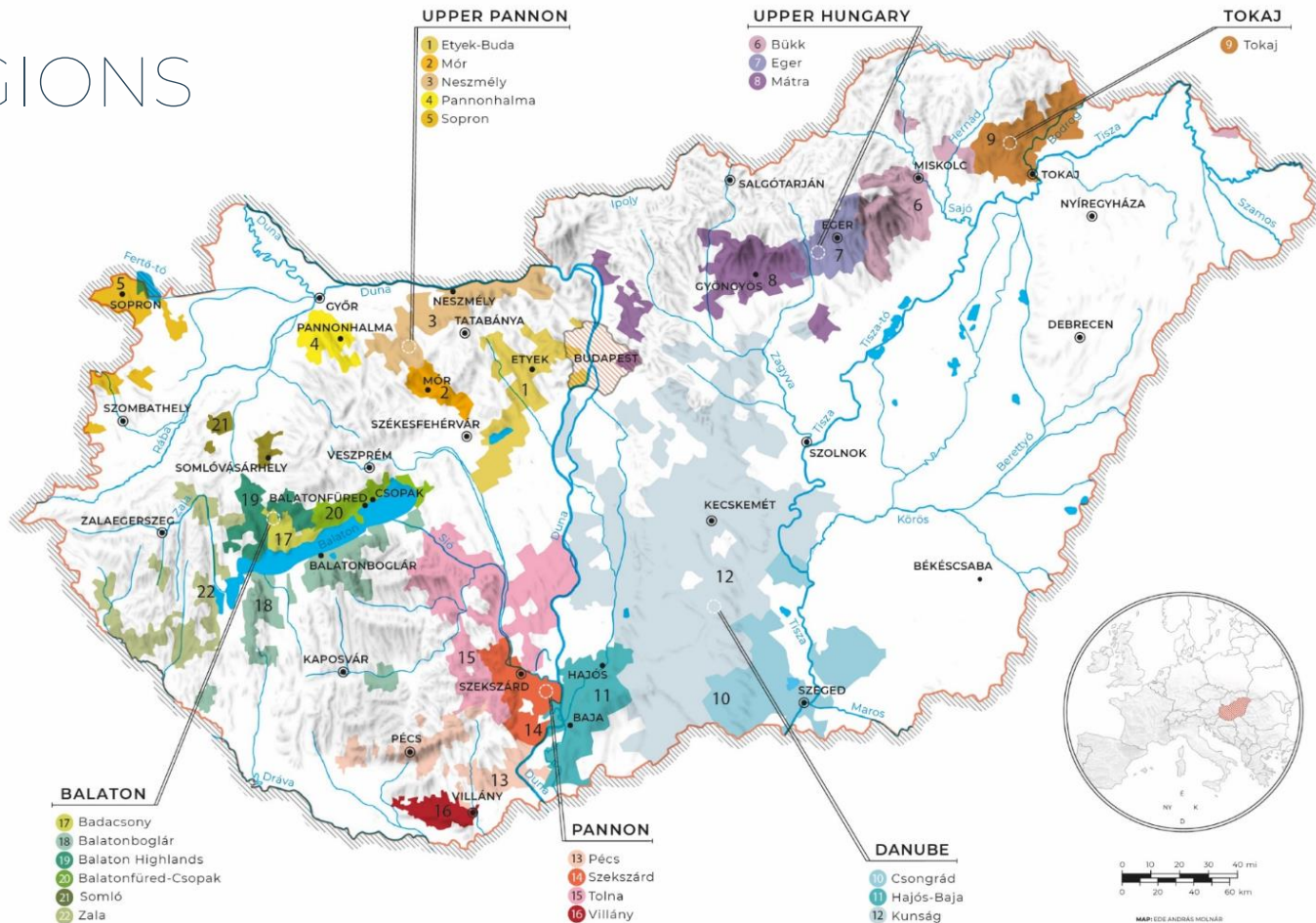


EVERYDAY LOCAL HEROES

PALATE-PLEASING, EASY-DRINKING
AND AFFORDABLE WINES

Dr. Csiba-Herczeg Ágnes & Szik Mátyás

WINE REGIONS



 **WINES OF HUNGARY**

WHAT MOVES US

1. Local vs. global market
2. What does affordable mean here and there?
3. Hungary as a wine producer country
4. Trends and styles





BUJDOSÓ

SAUVIGNON BLANC 2023
„CSOMÓ” („KNOT”)



BUJDOSÓ

EXW: 3,3 EUR

SAUVIGNON BLANC 2023
„CSOMÓ” („KNOT”)



- Alcohol: **12 %**
- Total Acidity: **5.8 g/l**
- Residual Sugar: **2 g/l**
- Grape variety (in %):

100% Sauvignon Blanc



Szabó & Fia

Füred Olaszrizling 2023



- *It is not Italian nor Riesling so what?*
- *How about the numbers and styles*
- *New challenges – climate change, marketing and market*
- *Price-quality balance...but the numbers again (bottles, hectares, availability)*

Szabó & Fia

Füred Olaszrizling 2023



- Vintage: **2023**
- Alcohol: **13 %**
- Total Acidity: **6 g/l**
- Residual Sugar: **22 g/l**
- Wine District: **Balatonfüred-Csopak**
- Wine Region: **Balaton**
- Wine Type: **reductive white**
- Sweetness level: **dry**
- Viticulture: **Traditional**
- Grape variety/varieties (in %): **100% Olaszrizling**
- Bottle closure custom: **Screw cap**



Sebestyén: Rosé cuvée 2023



Why rosé? Why cuvée or blend?

What is it for (from my perspective)?

Gastronomical approach

Sebestyén

Rosé cuvée 2023

Handpicked, sorted grapes. Fermented in temperature-controlled stainless steel tanks between 15-17 °C. Aged for 1 month in stainless steel tanks.



- Alcohol: **12 %**
- Total Acidity: **5 g/l**
- Dry Extract: **18 g/l**
- Wine District: **Szekszárd**
- Wine Region: **Pannon**
- Wine Type: **rosé**
- Sweetness level: **dry**
- Viticulture: **Traditional**
- Grape variety/varieties (in %): **Kékfrankos**
- Bottle closure custom: **Screw cap**





GÁL

ROSÉ CUVÉE 2023



GÁL

EXW: 3,2 EUR

ROSÉ CUVÉE 2023

- Alcohol: **12,16 %**
- Total Acidity: **5.5 g/l**
- Residual Sugar: **2.8 g/l**
- Grape varieties (in %):
40% Kékfrankos,
40% Cabernet sauvignon,
20% Pinot Noir



Etyeki Kúria:

Pinot Noir 2021



Pinot is difficult

Why Sopron? – Pre phylloxera...

Acidity and other capabilities

Etyeki Kúria

Pinot Noir 2021

- Winery: **Etyeki Kúria**
- Vintage: **2021**
- Number of Bottles Produced: **15 000**
- Number of Bottles Available: **12 500**
- Alcohol: **13,5 %**
- Total Acidity: **5.5 g/l**
- Residual Sugar: **1.4 g/l**
- Dry Extract: **25,4 g/l**
- Size of Bottle: **0,75 liter**
- Wine District: **Etyek-Buda**
- Wine Region: **Upper-Pannon**
- Wine Type: **oak-aged red**
- Sweetness level: **dry**
- Appellation: **Etyek-Buda**





VYLYAN

HEGY CUVÉE 2020



VYLYAN

HEGY CUVÉE 2020

EXW: 3,5 EUR

- Alcohol: **13,53 %**
- Total Acidity: **5.4 g/l**
- Residual Sugar: **2 g/l**
- Grape varieties (in %):

65% Cabernet Sauvignon

24% Pinot Noir

11% Syrah



CHEERS!

THANK
YOU!

